



Craig Feutrill

Industry Development Officer Vegetables SA
Entomologist
Specialist in extension, training and communication

NOTE: A full resume is available on request, please email cfeutrill@arris.com.au

Education

B.Ag.Sc. (Hons) Entomology, University of Adelaide

1986

Employment

Craig has over 20 years experience in Integrated Pest Management (IPM) and extension and training. In 1986 he graduated with a Bachelor of Agricultural Science with Honours in Entomology from the University of Adelaide.

Initially working in the medical field at the University of Adelaide, from 1990 Craig managed the Entomology Division of Yandilla Park. Yandilla Park Limited is one of the largest integrated citrus growing, packing and marketing enterprises in Australia and is one of the few Australian horticultural operations that incorporates a citrus nursery and a large range of horticultural services including an IPM consultancy.

1992 saw Craig start his own IPM company Horticultural Pest Management Services (HPMS), offering services to citrus, vineyards, vegetable, stone and pome fruit growers in South Australia, New South Wales and Victoria. Concurrently, Craig ran the National CITTgroups (citrus information and technology transfer groups) network across Australia expanding the concept to include some 40 grower groups and 5 state coordinators over the life of two Horticultural Research & Development Corporation projects – this was in conjunction with the Australian Citrus Growers Federation.

A move back to South Australia in 1998 saw Craig employed by the South Australian Farmers Federation to run the Vegetable Industry Development Project for that state. This project was HRDC/Horticulture Australia funded in conjunction with the national vegetable industry R&D levy and has extended into a second five year project due to be completed in 2008.

Craig's role in these projects is to:

- establish communication networks within the SA Vegetable Industry, audit technology transfer information and develop a technology transfer strategy;
- organise and facilitate R&D priority setting workshops with all vegetable commodity groups, and establish regional and commodity based technology transfer strategies;
- develop, validate and maintain a Vegetable Industry Database; a relational database that contains all grower information including all other levels of industry; this database includes HAL/HRDC vegetable project summaries and research provider details;
- foster and develop programs for computer/email usage on grower properties;
- produce, publish and distribute a state-based vegetable newsletter on a quarterly basis;
- establish communication links with all relevant researchers and research institutions both within SA and interstate; and
- work with HRDC project research teams to facilitate the best methods of technology transfer to SA growers and other stakeholders.

Craig also liaises with national and international researchers regarding relevant projects and outcomes, with a specific interest in technology transfer and adoption for Australian clients.

Areas of Expertise

Technology Transfer and Adoption

- setting up grower networks, initiating and encouraging regular meetings, workshops, surveys and field days for the horticultural industry, primarily aimed at quality production of export fruit
- writing monthly columns for various magazines, chapters of relevant books and production of an interactive CD-ROMs specifically for the citrus and vegetable industries

Extensive experience on the Internet

- conducting searches for specific information
- writing training guides for integrated pest management (IPM) in various crops
- the ability to translate scientific information into grower friendly language
- communicating results and concepts to farmers, international delegations and conferences
- computer literate with continual updating of skills with a wide variety of software packages and equipment
- organising and facilitating field days and workshops for industry

Project Initiation and Management

- identifying and assessing 'gaps in research', negotiating with and coordinating researchers across state and international boundaries for relevant projects
- accessing funds for specialist projects from Government (Citrus Market Development Grant) and other research and development corporations
- Steering committee member for a number of IPM related projects

Integrated Pest Management

- designing, implementing, maintaining and updating IPM programs in citrus, vines, mango, stone, pome fruit and flowers, as well as a number of vegetable crops in most regions of Australia
- addressing and solving quarantine issues in citrus production mainly for US market access (mites, snails and LBAM larvae)
- ability to identify and adapt new control measures to introduced pests
- ability to work as an effective and consistent team member

Business Management Skills

- an effective leader able to:
 - motivate employees
 - implement and manage budgets
 - analyse and make important business decisions with a commitment to providing a professionally-orientated service to industry, which meets both customer expectations as well as budgetary requirements

Communication material

2004/2005	Written or contributed to VEGEnotes Series on Using Computers to Enhance Farm Business, Australian Vegetable Industry Development Network, The National Vegetable Levy, Western Flower Thrips, Diamondback Moth and Lettuce Aphid
2004	SA Vegetable Industry Strategic Plan
2004	Biennial meeting of the National Vegetable Pathology Working Group, Adelaide 2004, Adelaide 2004, HAL final report VG03035
2003/2004	Developed and delivered the Nursery Industry Integrated Pest Management 3 day competency based training course delivered in NSW and SA
2003	Development of the SA Vegetable Industry Website http://savegido.arris.com.au/
2001	Horticulture Australia Recycled Water Tour to Israel and California, VG00087
2000 - Present	Write column and edit other State Industry Development Officer input for monthly 'Vegetable Platter' in Good Fruit and Vegetables (ISSN 1321-0165)

- 2000 HRDC final report: Protected Cropping Technology Investigation Tour to Israel, VG99067
- 1999 - Present Quarterly South Australian VegLink newsletter as part of the Grower magazine (Rural Press); this newsletter is also translated into Vietnamese
- 1999 AgriLink Citrus Information CD-ROM, co-author and editor, Citrus Market Development Grant funded project with QDPI/Noel Vock.
- 1997 Citrus Pests, A Field Guide. A companion to Citrus Pests and their Natural Enemies: Integrated Pest Management in Australia (ISSN 0727-6273; ISBN 0 7242 6756 5) Joint Editor
- 1997 Citrus Pests and their Natural Enemies: Integrated Pest Management in Australia, (ISSN 0727-6273; ISBN 0 7242 6695) Co-Author
- 1996 South Africa, An Australian Perspective, CT626: Combined Reports of the 1996 South African Citrus Industry Study Tours